



## 2026 Sponsorships & Tax Incentive Program

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# MISSION & VISION



Kent Downtown Partnership is a 501C3 non-profit organization dedicated to revitalization of Historic Downtown Kent.

Our vision is rooted in the belief that by preserving the unique charm and character of our historic district, we can create a thriving and sustainable urban center that resonates with the spirit of the past and propels us into the future.

# Main Street Tax Incentive Program



## MAIN STREET TAX CREDIT INCENTIVE PROGRAM (75% TAX CREDIT)

**Available to all businesses who pay State B&O Tax!**

Kent Downtown Partnership is a Nationally Accredited [Main Street Community](#). This means you can self direct your B&O tax or Public Utility tax to stay in the Kent community.

The tax credit incentive program provides a 75% B&O or PUT credit for the following year. Contributions must be received by Nov 15 and can be split into multiple payments.

Contributions are also tax deduction as a charitable donation to a 501c3 non-profit.

Businesses participating in this program keep their dollars in the Kent community. Funds go towards events, program and operations.

- ✓ Economic Vitality
- ✓ Programs
- ✓ Events
- ✓ Operations

**Tax credit contributors make big impacts on our downtown.** Learn how you can do something good for you *and* your community.

# Downtown Kent Beautification Sponsor



KDP takes pride in our downtown and prioritizes beautification. Projects are aimed at improving the downtown neighborhood aesthetics. Clean and inviting communities contribute to the well-being of businesses and residents, environmental stewardship and new business attraction.

## Projects include:

- ✓ Hanging flower baskets
- ✓ Illuminate Downtown Lighting Project
- ✓ Holiday décor
- ✓ Street Pole Banners
- ✓ Murals and art installations

***Please call to discuss options!***

# Community Connections

## Spring & Fall



**Community Connections** is a casual networking event for businesses, city officials and partners to meet each other stay updated on what's happening downtown and surrounding areas. The event could be after work, lunch time or breakfast; includes hor'oeuvres & beverages

**Demographics:** Local and regional businesses, City/State officials, community leaders

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### **Annual Sponsor - \$1500 (2 events)**

- ✓ Logo on website
- ✓ Logo on creative collateral
- ✓ Sponsor recognition posts on social media, E-Blasts
- ✓ Company spotlight at event and KDP website
- ✓ Speaker option available
- ✓ Booth/table at event

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### **Presenting Sponsor - \$750 (per event)**

- ✓ Logo on website
  - ✓ Logo on creative collateral
  - ✓ Sponsor recognition on social & Eblasts
  - ✓ Booth/table at event
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# June 6, 2026

**Nerd Party** promotes small business by highlighting our “cool nerd” culture in downtown Kent.

There’s nothing wrong with being a nerd and we’re not afraid to show it! Our goal is to bring nerds from all walks of life together to freely celebrate their love all things nerd, art, books, movies, games, robotics one of kind products, artists, authors, Cosplay and niche nerdy culture.

**Attendance: 2000+**

**Demographics:** Local and Regional adults, STEM



## **Title Sponsor - \$3500 (one opportunity)**

- ✓ Exclusive title sponsorships and brand visibility, i.e. “Nerd Party brought to you by” (insert your business name)
- ✓ Category exclusivity (no other business will be a title sponsor in your category)
- ✓ Premier logo placement on all event related materials, social media, newsletters, press release brochure and live mentions (if applicable)
- ✓ Prime booth space (10x10) in prominent location

**SOLD OUT**

## **Presenting Sponsor - \$1,250 (6 opportunities)**

- ✓ Logo placement featured on website, event posters, across social media and newsletters
- ✓ Banner placement throughout event
- ✓ Booth space (10x10)

## **Community Sponsor - \$600 (8 opportunities)**

- ✓ Logo placement; featured on event poster/social media and newsletter
- ✓ Vendor Booth (10x10)

## **Cosplay Contest Sponsor - \$500**

- ✓ Logo placement; featured on event poster/social media and newsletter
- ✓ Vendor Booth (10x10)

**Vendor Table - \$100**

**Author Table - \$50**

**Food Trucks/Tents - \$175-250**

# CAJUN & CREOLE FEST

**Saturday, August 15, 2026**

## **Title Sponsor - \$7,500 (1 opportunity)**

- ✓ Exclusive title sponsor; "Cajun Fest brought to you by (insert your business name)
- ✓ Category Exclusivity: No competing businesses in the same category will be allowed to sponsor
- ✓ Stage Representation: Only your brand displayed on the stage
- ✓ Premier logo placement featured on all festival signage.
- ✓ Live recognition; Emcee frequently acknowledges your brand throughout the event.
- ✓ Speaking opportunity to address the audience from the stage
- ✓ Prime booth placement -- enjoy a 10' x 10' booth space
- ✓ Premium marketing placement; your logo will be featured prominently on all event-related marketing and promotions

## **Premier Sponsor - \$5,000 (4 opportunities)**

- ✓ Spotlight on all event materials as the sponsor of a feature of your choice, i.e beer garden, T-shirts, kid zone, brought to you by (insert your business name)
- ✓ Opportunity to hang banner in your sponsored area
- ✓ Frequent live recognition of your brand by the Emcee throughout the event
- ✓ Complementary booth space (10' x 10')
- ✓ Premier placement of company name and logo on all materials related to event, including all social media/newsletter campaigns, promotion materials, posters, brochures, press releases.

## **Presenting Sponsor - \$2,500 (4 opportunities)**

- ✓ Live Sponsor Recognition, receive live mention as a sponsor
- ✓ Logo featured on website, event poster, social platforms and newsletters
- ✓ Banner placement throughout event with your logo
- ✓ Booth Space: Enjoy a 10' x 10' booth space

## **Community Sponsor - \$1,000 (8 opportunities)**

- ✓ Live sponsor mentions during event
- ✓ Logo featured on event poster and social media platforms and newsletters
- Booth space (10x10)

## **OTHER:**

- IN KIND: Can you offer volunteer staff, a product or a service that can benefit the event?
- ✓ SPONSOR AN ACTIVITY: Would you like to sponsor a specific activity
- ✓ VOLUNTEER PERKS: Help thank volunteers by donating Gift certificates and food, etc.



**Cajun Food & Music Festival** is a Louisiana style food and music festival with live music, Cajun/soul food vendors, beer garden, a second line parade, vendors, kids activities & family fun!

The target audience is families and outdoor and live music enthusiasts intended to appeal to residents and visitors of all ages through variation in music, entertainment and attractions.

We partner with City of Kent and Altha's Louisiana Cajun Spices to bring authenticity to this event.

**Attendance: 7,500+**

**Demographics:** Local and regional residents, families, music enthusiasts, artists

# Street of Treats Autumn Fest

## Saturday, Oct 25

**Street of Treats** celebrates the harvest season while kids in costume of all ages take control of the Historic downtown!

Kids and families have fun exploring downtown and visiting participating merchants and treat stops throughout downtown.

Costumes, kid's activities, face painting, photo opportunities and more!

**Attendance: 1300+**

**Demographics:** Local and Regional families



### **Community Sponsor - \$500**

- ✓ Premium logo on website
- ✓ Premium logo placement on creative collateral (posters/counter cards)
- ✓ Sponsor recognition in social media, website, e-newsletter
- ✓ Press release mentions
- ✓ Live mention at event (if applicable)
- ✓ Vendor booth

### **Vendor Table - \$175**

- ✓ Vendor must provide treat or activity

# Tasting Events (wine, beer/cider, spirits) (Spring & Fall– dates TBD)

**Wine Walk** transforms downtown businesses into wine tasting venues for the night. Enjoy wine, live music in multiple locations downtown.

**Attendance: 2000+ per season**

**Demographics:** local and regional community, Adults 60% female, 40% male



**Annual Sponsor - \$3000** (includes all alcohol tasting events wine/beer/cider/spirits)

- ✓ Logo on website
- ✓ Logo on ALL creative collateral (posters/counter cards/program guide)
- ✓ Social media mentions
- ✓ Vendor table
- ✓ 6 complimentary tickets *at each event* (\$420 value)

**Title Sponsor - \$1,500**

- ✓ Logo on website
- ✓ Logo on creative collateral (posters/counter cards/program guide)
- ✓ Social media mentions
- ✓ Vendor table
- ✓ 4 complimentary tickets (\$ 140 value)

**Presenting Sponsor - \$850**

- ✓ Logo on website
- ✓ Logo on creative collateral (posters/counter cards/program guide)
- ✓ Social media mentions
- ✓ Vendor Table

**Community Sponsor - \$350**

- ✓ Logo on program guide
- ✓ Logo on website
- ✓ Social media mentions

**Sponsorships can be tailored to fit your company needs and budget.**

**Your sponsorship is Tax Deductible!**

**Kent Downtown Partnership is a 501(c)(3) non-profit organization recognized by the IRS:**

**EIN: 91-1573465**



**TAX DEDUCTIBLE**