



2024 Sponsorships & Tax Incentive Program

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Main Street Tax Incentive Program



MAIN STREET TAX CREDIT INCENTIVE PROGRAM (75% TAX CREDIT)

Available to all businesses who pay State B&O Tax!

Kent Downtown Partnership is a Nationally Accredited [Main Street Community](#). This means you can self direct your B&O tax or Public Utility tax to stay in the Kent community.

The tax credit incentive program provides a 75% B&O or PUT credit for the following year. Contributions must be received by Nov 15 and can be split into multiple payments.

Contributions are also tax deduction as a charitable donation to a 501c3 non-profit.

Businesses participating in this program keep their dollars in the Kent community. Funds go towards events, program and operations.

- ✓ Economic Vitality
- ✓ Programs
- ✓ Events
- ✓ Operations

Tax credit contributors make big impacts on our downtown. Learn how you can do something good for you *and* your community.

Downtown Kent Beautification Programs



KDP takes pride in our downtown and prioritizes beautification. Projects are aimed at improving the downtown neighborhood aesthetics. Clean and inviting communities contribute to the well-being of businesses and residents, environmental stewardship and new business attraction.

Projects include:

- ✓ Hanging flower baskets
- ✓ Fall/Winter street tree lighting
- ✓ Holiday décor (window painting & more)
- ✓ Street Pole Banners

Please call to discuss options!



Community Connections is a casual networking event for businesses, city officials and partners to meet each other stay updated on what's happening downtown and surrounding areas. The event could be after work, lunch time or breakfast; includes hor'oeuvres & beverages

Demographics: Local and regional businesses, City/State officials, community leaders

Annual Sponsor - \$2,000 (2 events)

- ✓ Logo on website
- ✓ Logo on creative collateral
- ✓ Sponsor recognition in social media, E-Blasts
- ✓ Company spotlight at event and KDP website
- ✓ Speaker option available
- ✓ Booth/table at event

Presenting Sponsor - \$750 (per event)

- ✓ Logo on website
- ✓ Logo on creative collateral
- ✓ Sponsor recognition on social & Eblasts
- ✓ Booth/table at event





Downtown Kent CAJUN FEST

Saturday, August 17, 2024

Cajun Food & Music Festival is a Louisiana style food and music festival with live music, cajun/soul food vendors, beer garden, a second line parade, vendors, kids activities & family fun!

The target audience is families and outdoor and live music enthusiasts intended to appeal to residents and visitors of all ages through variation in music, entertainment and attractions.

We partner with City of Kent and Altha's Louisiana Cajun Spices to bring authenticity to this event.

Attendance: 4500+

Demographics: Local and regional residents, families, music enthusiasts, artists

Premium Sponsor - \$5,000 (3 opportunities)

- ✓ Co-Sponsor Title branding with City of Kent
- ✓ Premium Logo placement on creative collateral (posters/counter cards)
- ✓ Premium logo placement on website
- ✓ Premium logo on event signage and banner
- ✓ Sponsor recognition in social media and e-newsletter
- ✓ Half page ad on event schedule/guide (if applicable)
- ✓ Live mentions at event
- ✓ Vendor booth
- ✓ VIP Section for 6, incl. 6 meal & drink tickets

Presenting Sponsor - \$3000 (4 opportunities)

- ✓ Logo on creative collateral (poster/counter cards)
- ✓ Logo on website
- ✓ Logo on event signage and banner
- ✓ Recognition in social media and e-newsletter
- ✓ Quarter page ad on event schedule/guide (if applicable)
- ✓ Live mentions at event
- ✓ Vendor booth
- ✓ VIP Section for 4, incl 4 meal & drink tickets

Community Sponsor - \$750 (4 opportunities)

- ✓ Logo on website
- ✓ Recognition in social media and E-newsletter
- ✓ Live mentions at event
- ✓ Vendor booth



Downtown Kent – World Music Walk October 2024 (date TBD)



Old Towne Blues Boogie will transform locations throughout downtown into mini music venues for the night. Featuring 17 locations and 20+ performances. One ticket gets access to all venues!

Attendance: 550+

Demographics: local and regional community, Adults 60% female, 40% male



Premium Sponsor - \$3,500 (2 opportunities)

- ✓ Logo on website
- ✓ Logo on creative collateral (posters/counter cards/program guide)
- ✓ Logo on Press Release
- ✓ Logo on street banners
- ✓ Social media mentions
- ✓ Vendor table
- ✓ 6 complimentary tickets

Presenting Sponsor - \$1,750 (4 opportunities)

- ✓ Logo on website
- ✓ Logo on creative collateral (posters/counter cards/program guide)
- ✓ Logo on Press Release
- ✓ Logo on street banner
- ✓ Social media mentions
- ✓ Vendor table
- ✓ 4 complimentary tickets

Presenting Sponsor - \$825

- ✓ Logo on website
- ✓ Logo on creative collateral (posters/counter cards/program guide)
- ✓ Social media mentions
- ✓ 2 complimentary tickets

Community Sponsor - \$425

- ✓ Logo on website
 - ✓ Logo on creative collateral (poster, counter cards, program guide)
 - ✓ 2 complimentary tickets
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Downtown Kent – Salsa in the Streets

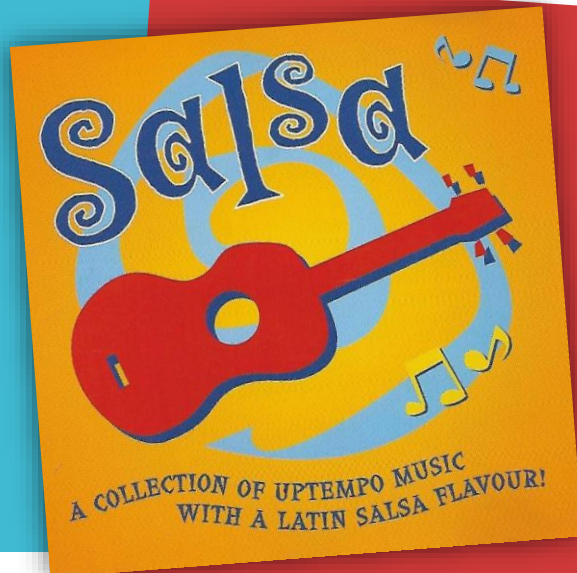
July 13 (at Kent Cornucopia Days)



Salsa in the Streets! New to the neighborhood! We partnering with Kent Cornucopia Days to add a 'spicy' new feature to this iconic event. We'll take over 1st Ave S., bringing Salsa music to the streets and tasty salsas to attendees bellies! Also includes a beer garden and plenty of room for dancing!

Attendance: 5000+ (estimate)

Demographics: local and regional community,



Premium Sponsor - \$3750 (2 opportunities)

- ✓ Logo on website
- ✓ Logo on creative collateral (posters/counter cards/program guide)
- ✓ Logo on Press Release
- ✓ Logo on street banners
- ✓ Social media mentions
- ✓ Vendor table
- ✓ VIP Table for 6 plus 6 drink tickets

Presenting Sponsor - \$1,875 (4 opportunities)

- ✓ Log on website
- ✓ Logo on creative collateral (posters/counter cards/program guide)
- ✓ Logo on Press Release
- ✓ Logo on street banner
- ✓ Social media mentions
- ✓ Vendor table
- ✓ VIP table for 4

Presenting Sponsor - \$950 (4 opportunities)

- ✓ Logo on website
- ✓ Logo on creative collateral (posters/counter cards/program guide)
- ✓ Social media mentions
- ✓ VIP table for 2 plus 2 drink tickets

Community Sponsor - \$450

- ✓ Logo on website
- ✓ Logo on creative collateral (poster, counter cards, program guide)

Downtown Kent – Wine Walk (booking for 2025)

Wine Walk transforms downtown businesses into wine tasting venues for the night. Enjoy wine, live music in multiple locations downtown.

Attendance: 1000+ per season

Demographics: local and regional community, Adults 60% female, 40% male



Annual Sponsor - \$3000 (includes Wine event(s) AND Cider & Ale Trail)

- ✓ Logo on website
 - ✓ Logo on ALL creative collateral (posters/counter cards/program guide)
 - ✓ Social media mentions
 - ✓ Vendor table
 - ✓ 6 complimentary tickets *at each event* (\$420 value)
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Title Sponsor - \$1,000

- ✓ Logo on website
 - ✓ Logo on creative collateral (posters/counter cards/program guide)
 - ✓ Social media mentions
 - ✓ Vendor table
 - ✓ 4 complimentary tickets (\$ 140 value)
-

Presenting Sponsor - \$750

- ✓ Logo on website
 - ✓ Logo on creative collateral (posters/counter cards/program guide)
 - ✓ Social media mentions
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Community Sponsor - \$350

- ✓ Logo on program guide
 - ✓ Logo on website
 - ✓ Vendor table
-

Downtown Kent – Cider & Ale Trail (booking for 2025)

Cider & Ale Trail: This event will offer an impressive array of **beer** and hard **ciders** from the Kent Valley and beyond. In addition to the sampling of **craft beers**, attendees can purchase food from local restaurants and enjoy live music and other **beer-centric** activities.

Attendance: 500+

Demographics: local and regional community, Adults 60% female, 40% male, attracts younger (29-39 yrs) audience



Title Sponsor - \$1750

- ✓ Logo on website
- ✓ Logo on creative collateral (posters/counter cards/program guide)
- ✓ Social media mentions
- ✓ Vendor table
- ✓ 4 complimentary tickets (\$140 value)

Presenting Sponsor - \$875

- ✓ Logo on website
- ✓ Logo on creative collateral (posters/counter cards/program guide)
- ✓ Social media mentions
- ✓ Vendor table
- ✓ 2 complimentary tickets (\$70 value)

Community Sponsor – \$450

- ✓ Logo on program guide
- ✓ Logo on website
- ✓ Vendor table

Street of Treats Autumn Fest

Saturday before Halloween

Street of Treats celebrates the harvest season while kids in costume of all ages take control of the Historic downtown!

Kids and families have fun exploring downtown and visiting participating merchants and treat stops throughout downtown.

Costumes, kid's activities, face painting, photo opportunities and more!

Attendance: 1300+

Demographics: Local and Regional families



Title Sponsor - \$825

- ✓ Premium logo on website
- ✓ Premium logo placement on creative collateral (posters/counter cards)
- ✓ Sponsor recognition in social media, website, e-newsletter
- ✓ Press release mentions
- ✓ Live mention at event (if applicable)
- ✓ Vendor booth

Community Sponsor - \$750

- ✓ Logo on creative collateral (poster/counter cards)
- ✓ Logo placement on website
- ✓ Vendor booth

Vendor Table - \$175

- ✓ Vendor must provide treat or activity

Meeker Street Nerd Party

June 1, 2023

Nerd Party promotes small business by highlighting our “cool nerd” culture in downtown Kent.

There's nothing wrong with being a nerd and we're not afraid to show it! Our goal is to bring nerds from all walks of life together to freely celebrate their love all things nerd, art, books, movies, games, robotics one of kind products, artists, authors, Cosplay and niche nerdy culture.

Attendance: 1000+

Demographics: Local and Regional adults, STEM



Title Sponsor - \$2000

- ✓ Premium logo placement on creative (poster/counter cards, ABoards , Banners)
- ✓ Logo on website
- ✓ Sponsor recognition in social media, website, e-newsletter
- ✓ Press release
- ✓ Vendor booth

Community Sponsor - \$1000

- ✓ Logo on creative collateral (poster/counter cards)
- ✓ Logo on website
- ✓ Sponsor recognition in social/e-newsletter
- ✓ Vendor Booth

Vendor Table - \$150 (for artists/authors/makers only)
